



## Ride the Line - Official Entry Form

**No cost to enter - selected entrees will receive:** (retail value \$200+/- no cash surrender value)

- (2) Weekend Event Passes - (2) Sat. Nite Dance Party Tickets - (2) Beverage Tokens
- Sponsor Swag Bag - Social Media Post - Early Event/VIP Access - Stage Interviews - Chance to win Cash & Prizes\*.  
\*Cash & Prizes will be determined by class entries and announced in advance of show dates.

### Ride the Line - Bike Show Entry Guidelines

**Here's some help to get you started:** Tell us briefly what make, model, year and bikes name (i.e. Bettee) (we're not looking for a build sheet or long technical description). We want a story; why do you ride, where do you ride, what's the emotional connection between you, the bike, the ride ( and your riding partner if applicable)? This is a new, different, cool bike show.

Entrant Name \_\_\_\_\_ Email \_\_\_\_\_

Hometown \_\_\_\_\_ State \_\_\_\_\_ Phone \_\_\_\_\_

Make \_\_\_\_\_ Model \_\_\_\_\_ License or Vin# \_\_\_\_\_

Bike Name (if applicable) \_\_\_\_\_ Story Submitted Y/N - Video / Written

Confirm Bike Set-up Time : ( **Fri. Jan 14<sup>th</sup> 12pm - 8pm** ) - ( **Sat. Jan 15<sup>th</sup> 7am - 9am** )

Circle One : **No late entry allowed**

**Classes / Categories** - Check (1) one only. One form per entry.

\_\_\_\_\_ **American V-Twin / Harley Davidson - Indian MC - Victory**

\_\_\_\_\_ **European / Metric** - All types welcome - dirt, street, vintage etc.

\_\_\_\_\_ **Custom Paint** - No OEM or CVO paint jobs .

\_\_\_\_\_ **Female Owned & Operated** - Pic's of owner riding encouraged

- 📢 **Entries MUST be on display by 9am Sat, Jan 15<sup>th</sup>. NO LATE ARRIVALS or EARLY DEPARTURE**
- 📢 **Please enter your bike ONLY if you can commit to the two-day event program**
- 📢 **Submit (3) photos - Images must represent bike's likeness & current condition at time of show with a written story (minimum two paragraphs) telling your "Story"**
- 📢 **OR: Submit Video (30-60sec) \*We are interested in the bike's soul and its connection to the rider; see "Guidelines"**
- 📢 **All RTL show bikes are automatically entered in the Promoter's / People's Choice Category**
- 📢 **Promoter's discretion to dismiss entry for any actions deemed inappropriate or harmful to Event**
- 📢 **Bike display area: 9' x 6'- No electric ( Battery operated lights Ok) No tents or canopies.**
- 📢 **Questions / Inquiries email [info@41live.com](mailto:info@41live.com) "RTL SHOW BIKE" in the subject line.**

**Remember...The heart of the bike isn't on a build sheet, it's in the soul.**

Read carefully and sign below. 41Live!, including all officers, employees, and/or agents, herein called the Promoter and Entrants agree that the Promoter will in no case be responsible for any loss, damage, or injury to the person or property of Entrants. Entrants also agree to hold Promoter harmless from all claims and/or suits by anyone as a result of any loss, damage, or injury. Entrant has read and agrees to abide by all rules of the El Dorado County Fair & Event Center and Promoter.

**Bike Show will be judged solely on the personal preferences of the invited judges scoring from 1-5 (5 is the highest score). The scoring is purely subjective. Judges' decisions are final.** In the case of a class tie, respective bike owner will be re-interviewed live on stage to present the bike/rider "story" for final judging.

***Ride the Line* bike show & moto love story judging criteria for all classes. Pretty Simple:**

- 1. How does the bike interact with the audience - how is the bike's soul and presentation perceived?**
- 2. Does the rider (owner) story evoke emotion and connect with the audience?**

We do not claim the judges are experts on the subject matter, however we trust they are excellent ambassadors, and as such accepted the task to select class winners.

Promoters and/or sponsor bikes are not eligible for cash prizes. Score sheets will not be made available for review by contestants.

All submitted material, video, written summary, and pictures become property of promoter. Entrants acknowledge by signing below the use of this material in good faith by the Promoter for event pre- & post-promotion.

Good Luck!

**Copy of this form required with Valid ID / Drivers License to retain show credentials and entry.**

**Agreed by Entrant:**

**Signature (required) \_\_\_\_\_ Date \_\_\_\_\_**

**For additional information call 916-329-8080 / email [info@41live.com](mailto:info@41live.com) Subject line "RTL Bike Show"**



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