

Ride the Line – April 5 & 6, 2024

"A Bike Show & Moto Love Story"

El Dorado County Fair & Event Center

VENDOR DISPLAY SPACE AGREEMENT

The following application, if accepted, will represent a contractual agreement between the applicant (vendor) and Promoter (41Live!) .

COMPANY	
CONTACT	
EMAIL	
ADDRESS	
CITY	
STATEZIP	
Day of Event Contact	
Mobile #(s)	
PRODUCTS/SERVICES	
DISPLAY INFORMATIO	N
Refer to the attached Rate She ACCESSORIES for prices. Dislisted below.	
DISPLAY SIZE:	
# of Vendor Passes	
ELECTRICITY	
TOTAL AMOUNT DUE:	\$
DATO	Voc / No

VENDOR/PARKING PASSES

Number of vendor & parking passes issued is based on display space size. Additional vendor passes can be purchased. (See details on Page 4).

OPTIONAL ACCESSORIES

PLEASE NOTE: All accessories may not be available within two weeks prior to the event and are based on availability.

TENTS: Tents are NOT included in the cost of your display. If you would like Promoter to provide a tent, please indicate "Yes" and the size requested below. You will be invoiced the cost. Contact Display Manager to inquire about cost, details, and availability.

Manager to inqui	ire about cost, details	, and availability.					
n/a	Yes , I would like my display space	rould like to have a tent installed as part of ay space.					
	SIZE (A	vailable in 10' sections only)					
x	No, I will not be	needing a tent.					
		aces available with electrical hook- t-come first-served basis.					
0-500 WATTS (5 Over 500 amps	AMPS)	\$ 85.00 \$ 125.00					
*Electricity for sh	now hours only. Dou	ble charge for 24 hrs/day.					
	omoter provides rovin Intact Promoter. Addi	g security. Additional security tional charge applies					
PAYMENT							
•	n is not secured until be paid in full PRI	deposit or payment is received. OR TO Set-up.					
☐ CREDIT CAI	RD 🗆 Venmo						
AMEX	MASTERCARD	VISA					
Account No:							
EXPIRES:		CODE#:					
Cardholder Name	e: (Please Print)						
Signature:							
Cardholder Billing	g Address:						
City/State/Zip							
□ CHECK - Please make checks payable to: 41Live!							
	3655 Omec	· · · ·					

Rancho Cordova CA 95742

TERMS & CONDITIONS

STANDARD BOOTH EXHIBITS

Regular and specially built back walls including signs may not exceed 8' in height. Exhibitors shall be so arranged as to not obstruct the general view nor hide the exhibits of others.

FOOD\BEVERAGE\SOUVENIR SALES

Absolutely NO food/beverage distribution to the public will be allowed, INCLUDING WATER. Promoter reserves the right to remove ANY vendor found not to follow these rules. Absolutely NO souvenir or novelty related merchandise will be sold to the public unless approved and authorized by Promoter. This includes but is not limited to event t-shirts.

AMPLIPHIED MUSIC - AUDIO DISPLAYS

All amplified music is maintained at which normal conversation can be carried on in any adjacent display booth or event activity.

OPERATION

Exhibitor will keep the exhibit open and always staffed during show hours. Promoter reserves the right, should any rented exhibitor's space remain unoccupied to pay the full amount specified in the invoice for space rental. Promoter reserves the right to restrict exhibits to a minimum noise level, and to suitable methods of operation and display of materials. If, for any reason, exhibit contents are deemed objectionable by Promoter, the exhibit will be subject to removal. This reservation includes but is not limited to, persons, things, conduct, printed matter, or any item of poor character, which the management considers objectionable to the displays well being. In the event of such an eviction or restriction, management will not be liable for refunding rental fee or funds paid for exhibit equipment rental, except at its own discretion. All exhibits must remain in the confines of space(s)\booth(s). Attendants, models, and any other employees must confine their activities to the space(s)\booth(s) occupied by the exhibitor. Exhibitor grants permission to Promoter and its agents to use exhibitor's image and/or likeness in connection with any live or recorded video display or other transmission or reproduction in whole or part of the event. Handouts, including literature and souvenir items, and all promotional materials, must be distributed from the designated exhibitor space\booth only. These items may not be left unattended in booth, or distributed from any other area, without written permission from Promoter. NO EXCEPTIONS.

LIABILITY

Neither Promoter management and/or its sponsors or agents, their representatives, or any member or employee of Promoter, is responsible for any injury, loss or damage to any exhibitor, his employees or property. The exhibitor, upon execution of the contract, expressly releases the foregoing named association, parties, individuals, and employees from all claims for such loss, damage, or injury. To prevent lost or stolen articles, merchandise must be securely fastened to display boards or locked up when booths are unattended. The exhibitor hereby acknowledges and assumes all risks incidental to this event and agrees that all participants, sanctioning bodies, and all employees, agents' officers, and directors of promoter and Venue, are hereby released from all such injuries, damages or claims arising from the event.

Exhibitor agrees to secure and maintain a commercial general liability insurance policy including bodily injury, property damage and contractual liability on an amount not less than \$1million per occurrence covering Promoter and their subsidiaries and affiliates, and their respective members, partners, directors, managers, officers, employees, and agents as additional insured on Vendor's policy solely with respect to the operations of Vendor while

on the property of Venue. Exhibitor shall also carry workers' compensation (statutory limits) and employer's liability insurance with respect to its own employees. A waiver of subrogation is to be provided under all applicable policies. Exhibitor must provide a copy of certificate of insurance to Promoter prior to setting up vendor display. See attached sample certificate for further details. All restrictions and/or levies enforced or imposed by Promoter, the Venue and/or the State of California must be observed by the exhibitor, and Promoter, its staff, or participating sponsors or cosponsors, assume no responsibility or liability whatsoever in matters related to any restriction and/or levies imposed on any exhibitor by the Venue, and/or the State of California. No responsibility is assumed by Promoter for goods delivered to the facility OR FOR MATERIALS LEFT IN THE DISPLAY AREA AFTER CLOSING HOURS. Exhibitors wishing to insure their display materials or components thereof, including merchandise, must do so at their own expense. Promoter will do all in its power to cooperate with its exhibitors in helping to make the exhibition productive and profitable for all concerned. We ask your cooperation in observing fire and other safety regulations, and in maintaining a display space of good taste.

CARE OF EQUIPMENT

Exhibitor and/or their agents must not injure or deface property. Should such damage occur, the exhibitor is liable to the damaged property's owners.

FIRE SAFETY AND HEALTH REGULATIONS

The exhibitor agrees to comply with local, city, state laws, ordinances, and regulations, and the regulations of the Venue covering fire safety, health and all other matters. All exhibit equipment and materials will be reasonably located within the booth space and protected by safety guards where necessary. Exhibitors are requested to always keep their display area clean.

ACCEPTANCE

We, the undersigned, submit our application for the reservation of vendor space, subject to conditions and regulations governing the event and its production, as detailed on the Terms & Conditions, including but not limited to, the terms set forth within this document. Exhibitor understands and agrees that Promoter owns and/or has a license to all rights to the names, likeness, trademarks, service marks, abbreviations, slogans, designs, logos, and symbols, which have come to be associated with the Venue and its Events, including any registrations that may exist therefore ("Licensed Marks"). Further, Exhibitor understands that the manufacture, sale or distribution of products bearing Licensed Marks ("Licensed Articles") to be used as premiums, for publicity purposes, for fund raising, or as giveaways is strictly prohibited. Non-compliance will subject vendor to removal from event. We agree to adhere to all event rules and regulations, including complying with the provisions of liability.

EVENT DELAY – In the event of cancellation or postponement of an event, for any reason, exhibitor will be offered equivalent display space at the rescheduled event, or at another event, at no charge. NO REFUNDS will be given, for any reason.

Please e-mail the completed contract and a certificate of insurance with your deposit or payment at least one month prior to the event.

Signature	
Print Name_	

Display Layout

BACK OF DISPLAY

FRONT OF DISPLAY

To use this grid:

- Use bold lines to indicate the outline of your booth
- Indicate the scale of the grid (i.e. 1 square = 1 foot) or indicate the dimensions of your booth.
- Please include all details including ramps, doors, awning supports and hitches.

COMPANY	CONTACT		
EMAIL			
PHONE	FAX		
WHAT DAY DO YOU PLAN ON SETTING UP?		TIME?	

Email form to brichards@41live.com

DISPLAY FEES - VENDOR INFORMATION

DISPLAY FEES:

DISPLAY AREA = total display space including storage- Display/ Storage outside the display footprint not allowed.

• 10 X 10 \$275 (2) Vendor Pass (1) Parking Pass

10 x 10*
 \$200 (2) Vendor Pass (1) Parkin Pass

* Promotional space only / No goods or service for re-sale

10 X 20 \$375 (4) Vendor Pass (2) Parking Pass

• 10 X 30 \$500 (6) Vendor Pass (3) Parking Pass

Larger sizes please contact brichards@41live.com

DIRECTIONS & ACCESS TO THE VENUE

Address: El County Fair & Event Center. 100 Placerville Drive CA 95667 https://eldoradocountyfair.org/directions.html

For set-up days, enter ARMORY Gate - Follow 41Live - Vendor Signs - See Facility Map pg.5

SET-UP TIMES

Set-up times subject to change.

Friday April 5th, 10am - 8pm

Saturday April 6th, 8 am - 9:30am HARD OUT. Absolutely no structure set-up after 9:30am

EVENT HOURS

Vendors are required to operate their display during event hours.

Fri. 4pm – 9pm (Optional) FREE to public BIKE NIGHT

Sat. 10am - 6pm - (breakdown only through back entrance - No early breakdown - After party for vendors/sponsors)

BREAK DOWN

Immediately following. All displays must be dismantled by 10pm Saturday April 6th (overnight trailer parking available)

PARKING

Promoter will provide vehicle parking pass(s) based on vendor display size - see above
Support trailers / equipment - Must fit within agreed upon display space - outside parking available - no charge
El Dorado County Fair Charges \$10 per vehicle and retains all parking fees - Bikes Park Free

MOTORCYCLE on display:

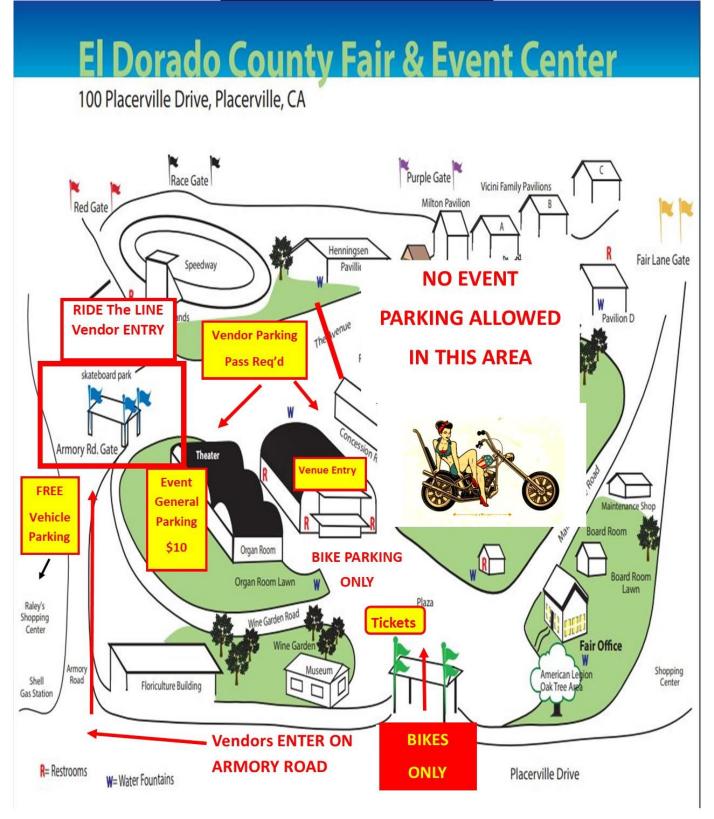
NOTE: All motorcycles on display shall have battery cables disconnected and taped. Fuel tanks must not be more than 3/4 full and provided with locked caps or sealed in a manner approved by the Fire Marshal.

VENDOR (EVENT) PASSES

Promoter will provide event passes (outlined top of page) at **Vendor Check-In**.

- Additional passes may be purchased in advanced prices are higher at the gate
- Vendors must present event pass to enter the facility during event weekend no exceptions!
- ENTRANCE INTO THE EVENT VENUE W/O EVENT PASS IS STRICTLY PROHIBITED,
 Will Call is provided for staff passes, please make arrangements for staff passes beforehand.
- Vendors required to purchase a new ticket if lost, stolen, or forgotten.
- Vendor passes are not required during Friday set-up.

General Facility Map



Ride the Line - Venue Map

Sample Certificate of Insurance Email to <u>brichards@41live.com</u>

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED									
th	EPRESENTATIVE OR PRODUCER, AN IPORTANT: If the certificate holder e terms and conditions of the policy,	is an	ADC ain p	OTTIONAL INSURED, the olicles may require an er					
	rtificate holder in lieu of such endors	eme	ng(S).		CUNTA	CI			
					MAKE	Ded.		EAC Not:	
1000					ADONE	SS:		pergreg.	
									NAICe
					INSURER A : XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX				
INSU	SURED			INSURER B:					
1000					INSURER C:				
					INSURE				
					INSURER E:				
CO	/FDAGES CED	TIFIC	ATE	NIIMRED:	INSURE	RF:		REVISION NUMBER:	
THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.						WHICH THIS			
LTR	TYPE OF INSURANCE GENERAL LIABILITY		WVD	POLICY NUMBER	****	ON THE PROPERTY OF			000,000
A	X COMMERCIAL GENERAL LIABILITY	×		***************************************		XX/XX/XX	XX/XX/XX	DAMAGE TO RENTED . 10	0,000
	CLAIMS MADE X OCCUR							PREMISES (SA DEDUTEDO)	,000
	COMPONENCE A COOCH							PERSONAL & ADV INJURY \$ 1,0	000,000
									000,000
	GENLAGGREGATE LIMIT APPLIES PER:							PRODUCTS - COMPYOP AGG \$ 2,0	000,000
	X POLICY JECT LOC							\$	
A	AUTOMOBILE LIABILITY				000X	XX/XX/XX	XX/XX/XX	(Ea accident) \$	000,000
	ALLOWNED SCHEDULED							BODILY INJURY (Per person) \$	
	AUTOS AUTOS NON-OWNED							BODILY INJURY (Per accident) \$ PROPERTY DAMAGE	
	HIRED AUTOS AUTOS							(Por accident) \$	
_	UMBRELLA LIAB OCCUR	_	\vdash					PARILORO INDENINE	
	EXCESSUAB CLAIMS-MADE							AGGREGATE \$	
	DED RETENTION\$							\$	
A	WORKERS COMPENSATION				XXX/XXX/XX	XX/XX/XX	X TORYLIMITS -ER		
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXICLUDED?	N/A				- Advanged		E.L. EAGH ACCIDENT	000,000
	(Mandagory in Ni-) Eyes, describe under							E.L. DISEASE - EA EMPLOYEE \$	000,000
	DESCRIPTION OF OPERATIONS below							E.L. DISEASE - POLICY LIMIT \$,00,000
A	Property			***************************************	anx.	XX/XX/XX	XX/XX/XX	Replacement Cost per Golf Cart	
DES	CRIPTION OF OPERATIONS / LOCATIONS / VEHICL	ES (mach /	ACORD 101, Additional Remarks 1	Schodule	If more space is	required		
41LIVE! and/or each of its subsidiaries and affiliates, their respective officers, mangers, directors, employees and agents are named as Additional Insured, per endorsement, with respect to liability arising out of operations performed by the named insured. Primary Wording and Waiver of Subrogation applies.									
051	TO A TE LIGHT DED				0.111	OFI I ATION			
	RTIFICATE HOLDER				SHO	OULD ANY OF	THE ABOVE I	DESCRIBED POLICIES BE CANCEL	LED BEFORE
333000000000000000000000000000000000000				THE	EXPIRATION	DATE TH	EREOF, NOTICE WILL BE DE CYPROVISIONS.	LIVERED IN	
3655 Omec Park Drive				Acc	CHURITUE WI	III INE PULK	or receiptions.		
Rancho Cordova CA 95742			AUTHO	RIZED REPRESE	NTATIVE				
6 1888 8418 L 8888 888888 TTC** 111 1 1 1									
© 1988-2010 A CORD CORPORATION. All rights reserved. ACORD 25 (2010/05) The ACORD name and logo are registered marks of ACORD									